



ANNAPURNA MEDIA NETWORK

UNITY FOR SUSTAINABILITY

Leading The Climate Change Dialogue

ON 24.12.2021, Annapurna Media Network declared its commitment to the climate change and sustainability agenda through the UNITY FOR SUSTAINABILITY program. A campaign by the same name is being launched on 01.01.2022. This two-year campaign will be a collaborative effort between AMN and climate stakeholders through green partnerships. The aim is to enhance meaningful dialogue among the stakeholders and foster interactions on critical climate change issues.

GREEN PARTNERSHIPS
Bringing together climate change stakeholders and fostering interactions

AUDIT & ALERT
Sensitizing and conducting media audit on critical climate change issues

BCC
Creating awareness and behavioral change communication in people's language

CLIMATE STORIES
Connecting Nepal to global climate change news, events, activities and policies

CALL FOR EXPRESSION OF INTEREST

A WARM WELCOME TO THE GREEN PARTNERS

Annapurna Media Network calls for expression of interest for appropriate partnership in Unity for Sustainability. We are confident that the green partnership with the following will definitely help us fight climate change.

GOVERNMENT AGENCIES

LOCAL GOVERNMENT (PALIKAS)

CORPORATE HOUSES & ENTERPRISES

UNIVERSITIES, COLLEGES, & SCHOOLS

HOSPITALS & MEDICAL CARE INSTITUTIONS

ASSOCIATIONS & INTEREST GROUPS

NATIONAL & INTERNATIONAL MEDIA

DIASPORA (NRN & MIGRATION RELATED ASSOCIATIONS AND SOCIETIES)

NGOS/ INGOS

EMBASSIES, DIPLOMATIC MISSIONS

HOTELS, TRAVEL AGENCIES, TRIKING AGENCIES, AIRLINES, & HOSPITALITY STAKEHOLDERS

CLUBS, ACADEMIES, SOCIAL ORGANIZATIONS FROM NEPAL & ABROAD

SCHOLARS, FREELANCE JOURNALISTS, CLIMATE SPECIALIZED LAWYERS, CLIMATE ADVOCATES

THINK TANKS, GREEN ECONOMISTS, & POLICY ADVOCATES

CIVIL SOCIETY LEADERS, CELEBRITIES, LOCAL INTELLIGENTSIA

POLITICIANS, STUDENT UNIONS, TRADE UNIONS

GREEN AUDIT AGENCIES, SUSTAINABILITY EXPERTS, TBL CHAMPIONS

ANY OTHER INTERESTED CLIMATE STAKEHOLDERS

KNOW MORE ABOUT YOUR GREEN PARTNER-AMN

ANNAPURNA MEDIA NETWORK is a leading media conglomerate destined to enable social and economic development of Nepal through responsible media practices. Prosperous Nepal is always at the core of AMN. Democratic values, economic development, national sovereignty, multi-lateral harmony at regional and global fronts, and nationalism is always a priority here. AMN is continuously changing and continuously growing. AMN owns and operates major media brands like Annapurna Post (2002) and The Annapurna Express (English) in Print, annapurnapost.com, theannapurnaexpress.com, ap1.tv in digital, APIHD and APNEWS in TV, Radio Annapurna Nepal in radio, and APON and AMNNEWS in modern media. AMN has been proactively organizing various debates, conferences, and events on agendas that require a larger public participation.

... green partnership is awaiting you.

RESPONSIBILITIES & CONTRIBUTIONS GREEN PARTNERS

1. Participation, Commitment, Association
2. Idea, Time, Volunteer
3. Outreach, Network, Promotion, Access
4. Referral, Recommendation, Testimony
5. Program Design & Implementation support, Stakeholder mobilization
6. Resources (cash/kind), Media Spaces, Social Media Platforms, Logistics
7. Anything else that you feel can help us unite and fight climate change impact on fight for climate change

INTENDED PROGRAMS UNITY FOR SUSTAINABILITY

1. Awareness & orientation at school & academic institutions
2. Global solidarity through diaspora activations
3. Factory and institution level green audits, green incentives
4. Daily climate stories, reports, etc in all AMN member media
5. Climate journalist circle formation
6. Media campaign with all media of Nepal tie-up
7. Call for action' from the green ambassadors
8. Collaborative content on climate change with green partners
9. Minimum green standards defined, communicated, and reinforced across all green partners
10. 10 Policies for greener Nepal (workshop and advocacy)
11. Climate change orientation programs (media, enterprises, academic leaders, opinion leaders)
12. An international flagship event to highlight Nepal's role and impact on fight against climate change

AMN COMMITMENTS

Adequate media spaces with additional editorial priority, each AMN member media working on specialized theme:



NEXT? YOUR CALL TO ACTION

1. Email unityforsustainability@amn.com.np your intent for green partnership.
2. Visit www.amnnepal.com/ufs for more details
3. Call 9861590589
4. Share this post on social media or talk about it to the potential green partners

WWW.AMNEPAL.COM/UPS